



REQUEST FOR QUOTATION NUMBER: FY26-08

MIDDLE EAST BROADCASTING NETWORKS, INC. (MBN) INTEGRATED MEDIA PRODUCTION PLATFORM

Background

Middle East Broadcasting Networks, Inc. (MBN) is a 501(c) (3) non-profit multimedia broadcasting corporation that provides news and information to audiences in the Middle East and North Africa (MENA).

MBN is seeking quotations from qualified vendors to provide an integrated Media Asset Management (MAM), Newsroom Control System (NRCS), and AI-enabled media production platform as specified in the attached Exhibit A – Statement of Work.

The proposed solution shall support MBN's digital-first newsroom operations through a cloud-primary architecture with on-premises business continuity, open API integrations, advanced AI capabilities, and scalable editorial workflows.

All quotations and Proof of Concept access must be received by Latoya Walker at: lwalker@mbn-news.com and Margaret Frederick at: mfrederick@mbn-news.com no later than August 14th, 2026.

Questions regarding this RFQ shall be submitted to Latoya Walker at : lwalker@mbn-news.com and Margaret Frederick at: mfrederick@mbn-news.com by August 10th, 2026.

1. Pricing Instructions

The price quotation shall be Fixed Price in U.S. dollars; be on the bidder's company letterhead and shall include current date, full contact and address information; and certify that the terms offered therein are good for sixty days following the date of submission.

All related conditions, permissions, limitations, and qualifications should also be specified. MBN reserves the right to accept, reject or negotiate modifications to any quotation. Vendors shall submit sufficient technical documentation, product literature, implementation information, and pricing necessary for MBN to determine compliance with the requirements contained in Exhibit A.

2. Statement of Rights

MBN reserves, and, at its sole discretion may exercise, the following rights and options with respect to this RFQ:

- a. Reject any or all quotations.
- b. Issue additional solicitations for quotations and/or addenda to this RFQ.

- c. Conduct investigations regarding the qualifications of each bidder.
- d. Invite any or all bidders to address questions on submissions.

3. Non-Collusion

The bidder, by signing the quotation, warrants and represents that its submission has not been solicited, secured or prepared directly or indirectly, in a manner contrary to federal law and/or the laws of the Commonwealth of Virginia, and that said laws have not been violated and shall not be violated as they relate to the procurement or the performance of any ultimate agreement by any conduct, including the paying or the giving of any fee, commission, compensation, gift, gratuity, or consideration of any kind, directly or indirectly, to any MBN employee, officer or official.

4. Conflict of Interest

The award of a purchase agreement is subject to provisions of all Federal, state, and county laws and is subject to the terms of MBN's grant agreement with the United States Agency for Global Media (USAGM). All bidders must disclose with their quotation the name of any officer(s), director(s) and/or agent(s) who is/are also an employee of MBN. Further, all bidders must disclose the name of any MBN employee who owns, directly or indirectly, an interest of ten percent or more in the firm or any of its subsidiaries or affiliates.

EXHIBIT A

STATEMENT OF WORK

INTEGRATED MEDIA PRODUCTION PLATFORM

1. Background

Middle East Broadcasting Networks (MBN) provides independent news and information programming across television, digital, and social media platforms to audiences throughout the Middle East and North Africa (MENA). To support its evolving digital newsroom operations, MBN is seeking an integrated Media Asset Management (MAM), Newsroom Control System (NRCS), and AI-enabled media production platform that will improve editorial collaboration, content management, workflow automation, multilingual publishing, and long-term operational scalability.

2. Purpose

MBN seeks a qualified Contractor to provide an integrated Media Asset Management (MAM), Newsroom Control System (NRCS), and AI-enabled media production platform. The Contractor shall furnish all software licenses, implementation services, system integration, configuration, testing, training, documentation, and ongoing technical support necessary to deliver a fully operational solution in accordance with the requirements outlined in this Statement of Work.

3. General Requirements

The proposed solution shall include, at a minimum:

- A.** An integrated Media Asset Management (MAM) solution supporting media ingest, storage, metadata management, search, editing, transcoding, rights management, and archival workflows.
- B.** A Newsroom Control System (NRCS) supporting story planning, editorial workflow management, approvals, rundowns, publishing, audience engagement analytics, and newsroom resource management.
- C.** Native Artificial Intelligence capabilities supporting transcription, translation, semantic search, content enrichment, tagging, caption generation, and editorial assistance.
- D.** Open API architecture enabling integration with third-party applications, AI services, identity management, and existing enterprise systems.
- E.** Cloud-primary deployment with on-premises business continuity capabilities supporting uninterrupted newsroom operations during outages.

F. Compliance with all security, accessibility, governance, and operational requirements specified within this Statement of Work.

G. Implementation services including project management, installation, configuration, testing, user training, documentation, and post-implementation support.

H. Ongoing maintenance, software updates, technical support, and warranty services.

I. The Contractor shall comply with all functional, technical, security, performance, AI governance, and integration requirements identified throughout the attached Statement of Work.

4. Detailed Statement of Work

This Statement of Work contains the detailed technical and functional requirements for this procurement. Bidders shall review the requirements in their entirety and submit a complete and responsive quotation addressing all applicable requirements. Any exceptions or deviations shall be clearly identified in the bidder's response.

5. Live Proof of Concept

Mandatory PoC and acceptance requirements.

MBN will need five user access logins for evaluating purposes.

- A. PoC requirement:** A live Proof of Concept is a mandatory technical compliance requirement and shall be completed before MBN provides final technical approval of the proposed solution. Demonstrated behavior shall govern written compliance claims. Slideware, mock-ups and pre-recorded-only demonstrations shall not satisfy PoC requirements.
- B. PoC dataset and environment:** MBN sample material shall include Arabic and English audio/video, mixed Arabic/English copy, sample wires, sample RSS and social-media items, sample rundowns, sample claims for verification, media assets, published-item examples, resource records and cloud/subscription cost sample data. The PoC environment shall represent the proposed cloud/on-premises split and shall exercise live integrations or representative connectors.
- C. Acceptance:** Acceptance shall use documented test cases derived from these requirements, covering MAM, NRCS, Arabic/English content handling, integration, MOS, prompter Arabic RTL rendering, AI quality, semantic search, source-grounded drafting, verification, engagement analytics, cost/resource management, chat, performance, security and failover/continuity. Delivered behavior shall be consistent with PoC-demonstrated capabilities.
- D. Final deliverables:** Operational integrated MAM, NRCS, AI services, engagement analytics, resource management, cost tracking and chat in the agreed hybrid topology; connected integrations; configured content models and validated data loads; documentation and runbooks; completed training; PoC and acceptance results; SLA

and support onboarding; and security and architecture documentation required for MBN operation.

Mandatory live demonstration gates:

Gate	Mandatory live demonstration	Technical areas verified
1	Arabic/English ingest, proxy generation, metadata extraction and Arabic/English transcription from sample media.	MAM ingest, proxy, metadata, AI speech-to-text
2	Natural-language semantic/multimodal search, including cross-language retrieval and deep link to exact segment/frame.	MAM search, AI semantic search, translation
3	Browser logging, marker creation, sub-clip/rough-cut workflow and conform to high-resolution source.	MAM editing, logging, transcoding
4	Arabic RTL and mixed-direction script creation, rundown timing and breaking-news insertion during a running rundown.	NRCS scripting, rundown management, Arabic content handling
6	Source-grounded AI script drafting with attribution, house-style controls, verification evidence and human approval before use.	AI drafting, verification, governance
7	Multi-platform publishing, editable platform-specific versions and engagement feedback surfaced against the originating story/asset.	Publishing, engagement analytics, newsroom feedback
8	Cloud/subscription cost dashboard and story-level resource/cost rollup using sample cost and resource data.	Cost tracking, resource management, story-level costing
9	System-wide and story-level chat with role-based visibility, searchable history and links to stories/assets/rundowns.	Collaboration, chat, RBAC, audit
10	SSO/RBAC enforcement, audit-log capture/export and sensitive-content handling under configured access rules.	IAM, access control, audit
11	Cloud outage simulation: core newsroom functions continue on-premises, AI/analytics unavailable as expected, then resync after restoration.	Business continuity, failover, resynchronization